

**COST OPTIMISATION IN  
AN AGE OF AUSTERITY  
AND INNOVATION**

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<b>Class #</b>	<b>Topic</b>	<b>Assignment ( due the following class)</b>	<b><u>Cases for presentation</u></b>
ONE	UNDERSTANDING COSTS	CLASS 1 ON DVD	
TWO	JOB COSTING	CLASS 2 ON DVD	CASE 1 DANIEL DOBBINS COST CONTROL CASE 2 CUSTOMER PROFITABILITY
THREE	CH. 3H COST VOLUME PROFIT	CLASS 3 ON DVD	CASE 3 ATT TEXTING COST ANALYSIS CASE 4 LEGO OUTSOURCING
FOUR	CH. 11H DECISION MAKING	CLASS 4 ON DVD	CASE 5 IKEA SUPPLY CHAIN CASE6 MCDONALDS SUPPLY CHAIN
FIVE	COST ALLOCATION/ACTIVITY BASED COSTING/MANAGEMENT	CLASS 5 ON DVD	CASE 7 WALMART NEW PARADIGM CASE 8 APPLE JIT
SIX	STANDARD COSTING	CLASS 6 ON DVD	CASE 10 REVITALISING DELL CASE 11 RFID AT AIRBUS
SEVEN	BUDGETING/PERFORMANCE EVALUATION	CLASS 7 ON DVD	CASE 12 JIT AT HARLEY DAVIDSON CASE 13 MASTERCHARGE RFID
EIGHT	TOTAL QUALITY MANAGEMENT /SIX SIGMA	CLASS 8 ON DVD	CASE 14 SIX SIGMA AT FORD CASE 14 BEST BUY SIX SIGMA/LEAN
NINE	JIT EOQ	CLASS 9 ON DVD	CASE 15 AMAZON INVENTORY CASE 16 PROCTOR AND GAMBLE LOGISTICS
TEN	TRANSFER PRICING	CLASS 10 ON DVD	
ELEVEN	COST AND INNOVATION	CLASS 11 ON DVD	CASE 17 STARBUCKS AND SOCIAL MEDIA CASE 18 NEW VENTURE ON CLOUD CASE19 METRO RFID CASE 20 LEAN AT FCI CASE 21 TOYOTA QUALITY PROBLEMS AND RECOVERY

**GRADING**

**EXAMS 60%**

**CASE PRESENTATIONS 20%**

**CLASS PARTICIPATION & HOMEWORK 20%**