

**COST OPTIMISATION IN  
AN ERA OF AUSTERITY  
AND INNOVATION**

ART FRANCZEK 8910 4922559

[artf@online.ru](mailto:artf@online.ru)

Class #	Topic	Assignment ( due the following class)	<u>Cases for presentation</u>
ONE	UNDERSTANDING COSTS	CLASS 1 (ON CD)	
TWO	JOB COSTING	CLASS 2 (ON CD)	CASE 1 DANIEL DOBBINS COST CONTROL CASE 2 CUSTOMER PROFITABILITY
THREE	CH. 3H COST VOLUME PROFIT	CLASS 3 (ON CD)	CASE 3 ATT TEXTING COST ANALYSIS CASE 4 LEGO OUTSOURCING
FOUR	CH. 11H DECISION MAKING	CLASS 4 (ON CD)	CASE 5 IKEA SUPPLY CHAIN CASE6 MCDONALDS SUPPLY CHAIN
FIVE	COST ALLOCATION/ACTIVITY BASED COSTING/MANAGEMENT	CLASS 5 (ON CD)	CASE 7 WALMART NEW PARADIGM CASE 8 APPLE JIT
SIX	STANDARD COSTING	CLASS 6 (ON CD)	CASE 10 REVITALISING DELL CASE 11 RFID AT AIRBUS
SEVEN	BUDGETING/PERFORMANCE EVALUATION	CLASS 7 (ON CD)	CASE 12 JIT AT HARLEY DAVIDSON CASE 13 MASTERCHARGE RFID
EIGHT	TOTAL QUALITY MANAGEMENT /SIX SIGMA	CLASS 8 (ON CD)	CASE 14 SIX SIGMA AT FORD CASE 21 SIX SIGMA AT FORD
NINE	JIT EOQ	CLASS 9 (ON CD)	CASE 15 AMAZON INVENTORY CASE 16 PROCTOR AND GAMBLE LOGISTICS
TEN	COST AND INNOVATION	CLASS 10 ON CD	
ELEVEN	TRANSFER PRICING	CLASS 11 ON CD	CASE 17 STARBUCKS AND SOCIAL MEDIA CASE 18 NEW VENTURE ON CLOUD CASE19 METRO RFID CASE 20 LEAN AT FCI CASE 9 TOYOTA QUALITY ISSUES CASE 21 DOMINOS PIZZA

**GRADING**

EXAMS 40  
PRESENTATIONS 40  
CLASS  
PARTICIPATION 20

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